

**- Press Release -**

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**Press Release 1**

**Start of registration for demopark 2025 – book your exhibition space now!**

Frankfurt, April 17, 2024 - If you want to be there, don't hesitate. demopark is one of the most sought-after innovation trade fairs in the green sector. From June 22 to 24, 2025, Europe's largest open-air exhibition of its kind will enter the next round. Manufacturers of machinery and equipment for gardening, landscaping, lawn and golf course maintenance should therefore register now and book their stand space for 2025.

**Innovation experience with conceptual novelties**

"We turn innovation into an experience – practical and wide-ranging," says demopark Exhibition Director Dr. Tobias Ehrhard. "And in two ways: our project team is already working flat out to ensure that next year we will experience an exciting trade fair with a wide range of technology, effective discussions and interesting encounters. At the same time, there will also be innovations in the trade fair concept that will make the visit even more effective and interesting. For example, the organizer is planning to set up a demopark campus as a lively meeting place for the green sector with specialist presentations, demonstrations and shows. Pagoda tents with exhibitors will be arranged around a forum with an adjacent interactive networking zone and catering area.

The spacious demopark area offers technology, dialogue and experience live on more than 250,000 square meters. Visitors from near and far can expect a unique range of machines, equipment and software systems. A specialist program with numerous innovative topics relating to municipal technology, lawn and golf course maintenance is currently in preparation.

**High-tech in practical use**

"What sets us apart from others is the hands-on factor. The majority of the products on show can be tried out directly on site," explains Ehrhard. Demo areas grouped by segment make demopark an indispensable hotspot for landscapers and green professionals. This is also demonstrated by the demopark innovation medals in gold and silver, which are awarded to the most interesting innovations.

**Registration now possible online**

Interested manufacturers and sales organizations can register online directly at www.demopark.de. The deadline for registration is September 30, 2024. 33,000 trade visitors from 16 countries visited the exhibition stands and demo areas of more than 400 exhibitors from all over Europe at the last demopark.

**Do you have any questions? demopark press spokesman Christoph Götz, Tel. +49 69 6603-1891, will be happy to provide you with further information!**



Dr. Tobias Ehrhard, Exhibition Director

of demopark. Source: Kastner.er demopark.